

# Thames Valley UK Introducing Launch Pad

Tried & Tested start up support in  
Europe's leading technology region



[www.thamesvalley.co.uk](http://www.thamesvalley.co.uk)

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# Introducing the Thames Valley



Just West of London, the Thames Valley is a success story; one of the most vibrant business communities in the UK and home to some of the world's most successful global brands and innovative small businesses. The Thames Valley showcases businesses at the cutting edge of science and technology, a location which is home to more people in Research and Development than almost Cambridge and Oxford combined.



The world's busiest airport London Heathrow is on our doorstep servicing the needs of a truly international business location; a location which is the first choice outside of London for overseas businesses establishing a UK office.

Each Thames Valley town has something unique to offer people living, working or visiting the region, while the supporting road and rail infrastructure provides access to London and other UK and European destinations.

## Introducing the Launch Pad Offer

Thames Valley UK Launch Pad is a service co-ordinated by TVEP to help companies new to the Thames Valley significantly reduce the time and cost in the planning, establishing and growing a presence in the UK.

Thames Valley UK Launch Pad is led by a team of tried and test professionals and offers new investors a competitive advantage to accelerate entry into the UK.

## How can Launch Pad help my business?

- Launch Pad is a packaged offer of support for overseas businesses setting up operations in the Thames Valley
- An offer of free & discounted office space
- An offer of free & discounted professional services
- Other discounts from TVEP members
- Launch Pad complements existing TVEP, SEEDA and UKTI services

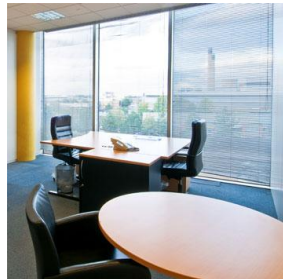
## Who is the service aimed at?

- An inward investing business - foreign owned business operation
- An investment for the 1st time into the Thames Valley
- Able to demonstrate a UK Business plan delivering new employment opportunities
- Company Registration completed or underway
- All Thames Valley UK Launch Pad enquiries to TVEP (or through partner SEEDA).

## Professional Services Offer

- Free initial consultation with Lawyers and Accountants
  - entity registration
  - employment
  - tax and VAT
  - Commercial agreements
  - Expatriate staff
- Free banking for 1 year and consultation re International banking needs
- Discounted Recruitment fees
- Discounted Language and localisation Services
- Discounted Market Strategy advisors
- Other discounts (Hotels)

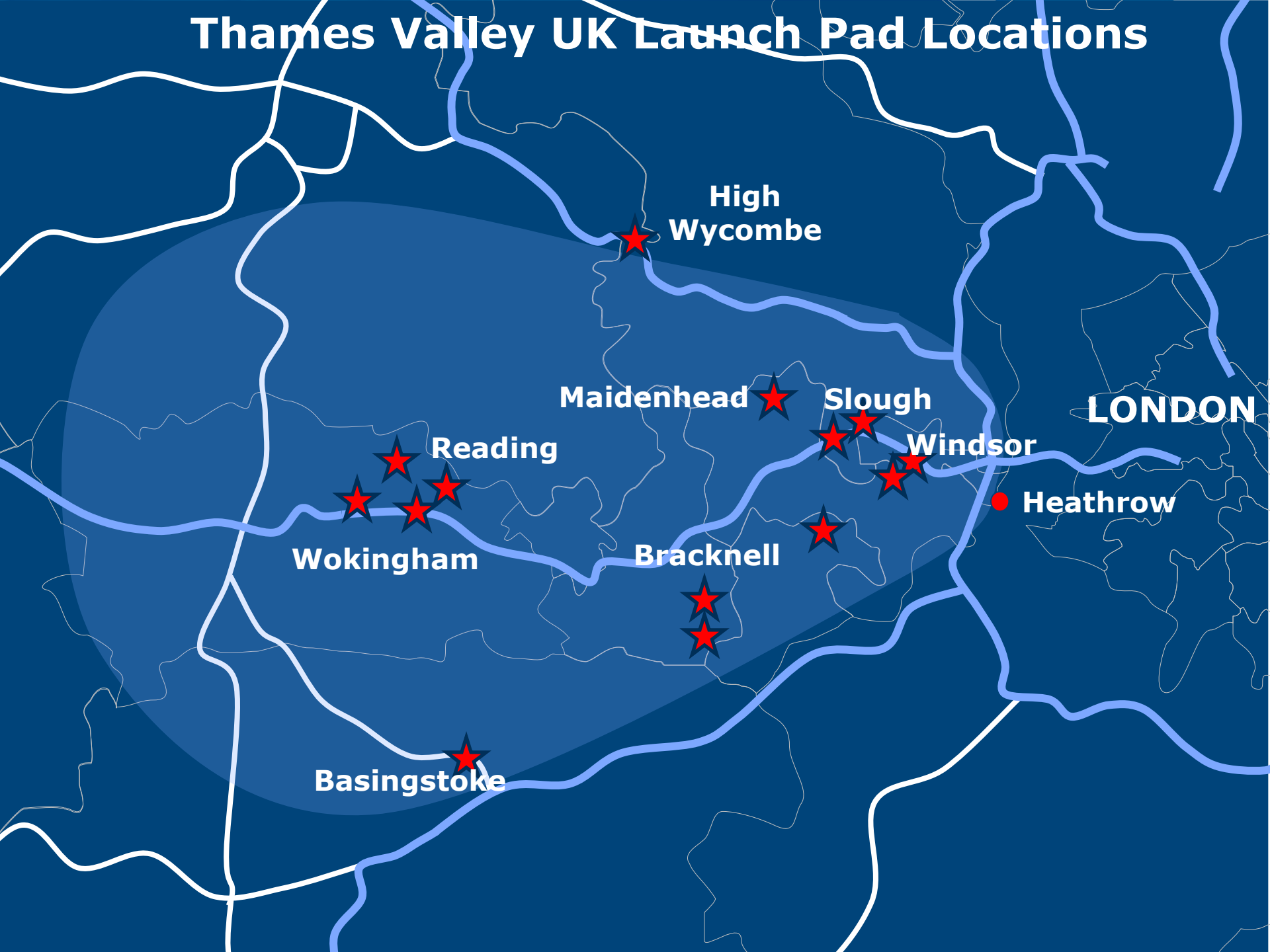
## The Launch Pad Property Offer



- FREE office space for six months, EXCLUSIVE to the Thames Valley\*
- \*One FREE desk and business address in a shared (campus) office. Nil deposit required. Fixed fee of £79.00 per month for telephone services.
- A choice of **14** Thames Valley business locations neighbouring Oracle, Cisco, O2, Dell, Microsoft, and other leading global brands

A further saving of 25% on office space taken within six months of occupancy

# Thames Valley UK Launch Pad Locations



## Scenario – Cost Savings

Example:

US Technology company setting up a Sales and Marketing operation in Thames Valley. A country manager and sales engineer to be hired and based in a serviced office.

## First 6 months

- **Free desk space and internet** **£1,400**
- **Free consulting on legal and finance** **£1,200**
- **Free banking services** **£300**

## Next 6 months

- **Discounted recruitment fee – 1 employee** **£5,000**
- **18 month lease for 2 person office (at 25% discount)** **£3,628**
- **Concessionary rates:  
Language services, Hotels, Marketing  
reports and other TVEP member services** **£500**

**Total saving in first two years of operation** **£12,028**

- Genuine cost savings for businesses
- Reputable partners supporting Launch Pad initiative
- Professional and committed group of advisers on hand to help
- Wide choice of strategic locations in one of Europe's leading powerhouse region

Please register your enquiry today at:

[www.regus.co.uk/tvep](http://www.regus.co.uk/tvep)

Or for further information contact:

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TVEP is a non profit organisation supported by the worlds global brands that have chosen the Thames Valley as their home. Microsoft, Cisco, Siemens, Oracle, UCB and many others work with us to en-sure that the Thames Valley remains a leading competitive business location in a globalised economy.

TVEP work with the regions Universities, professional services providers, the Regional Development Agency (SEEDA) and Berkshire Economic Strategy Board (BESB) to ensure that companies new to the region receive ongoing support to grow and prosper in the region.